



THE CEDARS RANCH

WEDDINGS | WELLNESS | EVENTS

About The Cedars Ranch: Life-Giving Events in a Life-Giving Setting

The Cedars Ranch is a contemporary green event space and wellness destination situated on 20 acres of stellar Texas Hill Country ranch land. Designed by internationally acclaimed architects, The Acre, in collaboration with Austin based HA Architecture, The Cedars Ranch is an intentionally designed venue for hosting celebrations, corporate events and wellness retreats. Located outside the hill country town of Wimberley, The Cedars Ranch is ideally located just an hour south of Austin and north of San Antonio and 30 minutes from San Marcos.

Mission: "The Cedars Ranch provides a stellar natural setting, with inspiring modern architecture, creating physical and emotional space for celebration, personal growth and community building, while committed to environmental, social and economic sustainability."

Values: Authenticity | Celebration | Community | Leadership | Wellness | Sustainability

The Self-Compassion Event of the Year

Our special one-day event "Fierce Self-Compassion: Unplug Your Inner Critic" focuses on a key aspect of emotional intelligence, self-compassion, that is foundational to our ability to reach our highest potential and prosper in both our personal and professional lives. With keynote speaker Dr. Kristin Neff, international pioneering researcher in self-compassion at the University of Texas, event attendees will be drawn from near and far. Along with attendees from the nearby cities of Austin and San Antonio, as well as Houston and Dallas, we are also expecting international attendance, with potential attendees flying in from Canada. Event attendees will consist of wellness professionals including coaches, psychologists and therapists, as well as educators and progressive business leaders. This event is prequalified for CCEUs with the International Coach Federation (ICF), and will be marketed to the ICF community internationally as well as regionally and locally.*

On Saturday, April 27th, 2019, The Cedars Ranch welcomes 100 VIP and 200 general admission guests to this premier wellness event, that will feature:

- Interactive morning workshops on developing emotional resiliency and practicing mindfulness meditation, led by leaders in their field
- Group coaching and reflection
- Opportunities for outdoor engagement including herb walks and creative activities
- Farm-to-table lunch and nutritious snacks throughout the day
- Afternoon keynote speaker Dr. Kristin Neff, international pioneering researcher in self-compassion
- Networking and evening mixer with cocktails and appetizers

*Paid listing as an event on ICF's Coaching World Calendar – 30,000 global membership. Event promoted to all Texas ICF Chapters, via chapter facebook pages facebook groups and newsletters – c.600 Texas membership.

Sponsorship Opportunities

Partner with The Cedars Ranch and gain unprecedented access to our curated guest list of event attendees. View our sponsorship options below and let us know how you would like to feature your brand at our Self-Compassion Event. We are also happy to create a custom package.

TIERED SPONSORSHIPS

Silver Sponsor | \$300

- **Website:** Your Logo (Small) on our Event Web Page with Direct Link to Your Website
- **Marketing Materials:** Your Logo (Small) on Event Promotional Materials
- **Event Banner:** Your Logo (Small) on Event Banner
- **Social Media:** Your Brand Promoted Through our Social Media Channels >> 1 Dedicated Social Mention**
- **Email Thank You:** Your Business Name with Link Mentioned in Thank You Email to All Attendees After Event

Gold Sponsor | \$1,000

- **Website:** Your Logo (Medium) on our Event Web Page with Direct Link to Your Website
- **Marketing Materials:** Your Logo (Medium) on Event Promotional Materials
- **Event Banner:** Your Logo (Medium) on Event Banner
- **Social Media:** Your Brand Promoted Through our Social Media Channels >> 2 Dedicated Social Mentions**
- **Email Thank You:** Your Business Name with Link Mentioned in Thank You Email to All Attendees After Event
- **Sponsor Code:** 10% Off Ticket Discount Code for Your Clients, Business Partners, Team, etc.
- **Event Thank You:** Public Thank You During Event

Platinum Sponsor | \$2,500

- **Website:** Your Logo (Large) on our Event Web Page with Direct Link to Your Website
- **Marketing Materials:** Your Logo (Large) on Event Promotional Materials
- **Event Banner:** Your Logo (Large) on Event Banner
- **Social Media:** Your Brand Promoted Through our Social Media Channels >> 3 Dedicated Social Mentions**
- **Email Thank You:** Your Business Name, Logo & Link in Thank You Email to All Attendees After Event
- **Sponsor Code:** 15% Off Ticket Discount Code for Your Clients, Business Partners, Team, etc.
- **Event Thank You:** Public Thank You During Event

Diamond Presenting Partner | \$5,000

- **Website & Marketing Materials:** Your Logo Featured Prominently on our Event Web Page, All Event Promotional Materials and Event Banner as “Event Presenting Partner”
- **Social Media:** Your Brand Promoted through Our Social Media Channels >> 4 Dedicated Social Mentions**
- **Email Thank You:** Business Name, Logo & Link of Presenting Partner featured prominently in Thank You Email to All Attendees After Event
- **Sponsor Code:** 20% Off Ticket Discount Code for Your Clients, Business Partners, Team, etc.
- **Complimentary Tickets:** 4 General Admission Tickets
- **Radio Giveaways:** 2 VIP Tickets Promoted On Air in Your Brand’s Name
- **Speaking Opportunity:** Address Event Attendees Before Keynote Presentation (3 Minute Duration)

***Promoted on All Our Social Media Networks Before the Event, with Your Logo, Website Link & 140 Word Text. 50,000 Total Impressions per Month Across The Cedars Ranch Social Media Channels, Including Facebook, Instagram, Pinterest, Twitter & LinkedIn.*

ACTIVATION SPONSORSHIPS

Mindfulness Meditation Workshop Sponsor | \$500

- Sponsor the Morning Guided Mindfulness Meditation Exclusively for VIP Guests
- Meditation Instructor Will Publicly Thank Brand for Sponsorship
- Logo on “Thank You Sponsors” Signage

Self-Compassion Snacks Sponsor | \$1,500

- Provide Nutritious and Delicious Snacks to Attendees
- Public Announcement Thanking Sponsor for Snacks
- Logo on “Thank You Sponsors” Signage

Farm-to-Table Lunch Sponsor | \$5,000

- Branded Signage on All Guest Tables
- Logo on “Thank You Sponsors” Signage
- Chef Thanks Sponsor at Beginning & End of His Talk About the Farm-to-Table Menu

Evening Mixer Sponsor | \$4,000

- Branded Signage on All Cocktail Tables
- Public Thank You from The Cedars Ranch Co-Owners Marilyn & Bill Orr after Keynote Presentation

Keynote Speaker Dr. Kristin Neff Book Donation Sponsor | \$5,000

- Provide Books to All General Admission Attendees
- Provide Signed Copy Books to All VIP Attendees
- Sponsor Logo on Book Tote Bag
- Sponsor Logo on Paper Insert Bookmark
- Keynote Speaker Dr. Kristin Neff Will Thank Sponsor On Stage During Keynote Presentation for Providing Books as Giveaways to All Attendees

Dr. Kristin Neff Keynote Presentation Sponsor | \$5,000

- Sponsor our Keynote Speaker: Self-Compassion Expert, Professor, Pioneering Researcher and Bestselling Author Dr. Kristin Neff
- Sponsor Logo on Book Tote Bag
- Keynote Speaker Dr. Kristin Neff Will Thank Sponsor On Stage for Sponsoring Keynote Presentation

Media Sponsor Package | \$5,000 or In Kind Donation

- Magazine, Newspaper or Printed Collateral in Every VIP Gift Bag
- Logo Printed on VIP Reusable Tote Bag
- Logo on “Thank You Sponsors” Signage
- 10% Off Ticket Discount Code for Your Audience
- For an additional \$1,000: You Will Receive 2 VIP Tickets For a Giveaway Contest Hosted By Your Brand. This Can Be Featured On Air, Online and/or via Social Media Channels, The Cedars Ranch will Co-Promote on our Social Channels***

***50,000 Total Impressions per Month Across The Cedars Ranch Social Media Channels, Including Facebook, Instagram, Pinterest, Twitter & LinkedIn.

Vendor Booth | \$1,395

- Includes 10' x 10' tent with table, chair and linen in central event location
- Includes 1 Ticket to Afternoon Workshop with Keynote Speaker Dr. Kristin Neff

Contact Details

Marilyn & Bill Orr | (512) 413-3537 | marilynandbill@thecedarsranch.com | TheCedarsRanch.com
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